



MINNESOTA CROP IMPROVEMENT ASSOCIATION

Invites you to our

2025 Annual Meeting

**WEDNESDAY, JANUARY 29
HOLIDAY INN & SUITES, ST. CLOUD**

Improving your process • Enhancing your products • Increasing your profits

On Wednesday, January 29, 2025, members of the Minnesota Crop Improvement Association (MCIA) will gather at the Holiday Inn & Suites in St. Cloud for our Annual Meeting. In addition to the MCIA annual business meeting and guest speakers, there will be an industry trade show and a luncheon with award presentations.

A social gathering, sponsored by Strategic Wealth Group, for those arriving the night before the meeting will be held from 7–9 p.m. at Legends Bar and Grill, at the hotel.

Please Join Us!

ON THE PROGRAM

- ▶ **Cover Crops: The Fundamentals and More**
Panel discussion with **MATTHEW KELLEY**, Agassiz Seed & Supply; **STEPHANIE MCLAIN**, Natural Resources Conservation Service; **MICHAEL MERRIMAN**, Minnesota Department of Agriculture; **ALEX UDERMANN**, Farmer. Moderated by **FAWAD SHAH**, MCIA President/CEO.
- ▶ **Creating Opportunities for Farmers and Businesses**
MITCH HUNTER, Associate Director, Forever Green Initiative
- ▶ **US Identity Preserved Program: Global Impact**
SHANE FREDERICK, Manager Strategic Programs, Specialty Soya and Grains Alliance

DATE Wednesday, January 29, 2025
Check-in 9:00 a.m.
Program 10:00 a.m.–3:00 p.m.

LOCATION Holiday Inn & Suites
 75 S 37th Ave
 St. Cloud, MN 56301

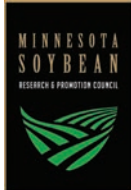
REGISTRATION Free registration includes Annual Meeting with trade show, morning refreshments, and awards luncheon.
Registration deadline: January 8.

CONTACT Selena Nelson
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HOTEL Holiday Inn & Suites, St. Cloud
 320-253-9000 • www.ihg.com
 Room rate: \$129/night.
 Ask for group name MCIA/
 Minnesota Crop Improvement Assoc.
Room block closes: January 8.

WEBSITE mncia.org/annual-meeting

EXHIBITORS AND SPONSORS
 Albert Lea Seed ▪ Bjerke Brothers Inc. ▪ Bratney
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