



# MINNESOTA CROP IMPROVEMENT ASSOCIATION

*Invites you to our*

# 2024 Annual Meeting

**WEDNESDAY, JANUARY 24  
HOLIDAY INN & SUITES, ST. CLOUD**

**Improving your process • Enhancing your products • Increasing your profits**

On Wednesday, January 24, 2024, members of the Minnesota Crop Improvement Association (MCIA) will gather at the Holiday Inn & Suites in St. Cloud for our Annual Meeting.

In addition to the MCIA annual business meeting and guest speakers, there will be an industry trade show and an awards luncheon, with presentations of the Premier and Honorary Premier Seed Grower awards and the Achievement in Crop Improvement Award.

***Please Join Us!***

### **ON THE PROGRAM**

- ▶ **Emerging Leaders in Seed Production**  
Panel discussion with **BETSY JENSEN**, Jensen Seed Co.; **JADE ESTLING**, Estling Farms Inc; **KELSEY HENKE**, Anderson Seeds of St. Peter; **CONNER DANIELSON**, FFA member and Ridgewater College student. Moderated by **FAWAD SHAH**, MCIA President/CEO.
- ▶ **MDA's Role in Cannabis Seed Labeling and Sale**  
**ANTHONY CORTILET**, Plant Protection, Minnesota Department of Agriculture
- ▶ **Perspectives: Past, Present, and Future**  
**ROGER WIPPLER**, Retired Manager, MCIA Foundation Seed Services

<b>DATE</b>	Wednesday, January 24, 2024 Check-in 9:00 a.m. Program 10:00 a.m.–3:00 p.m.
<b>LOCATION</b>	Holiday Inn & Suites 75 S 37th Ave St. Cloud, MN 56301
<b>REGISTRATION</b>	<b>Free registration</b> includes Annual Meeting with trade show, morning refreshments, and awards luncheon. <i>Registration deadline: January 3.</i>
<b>CONTACT</b>	Selena Nelson selena.nelson@mncia.org 800-510-6242 612-625-7766
<b>HOTEL</b>	Holiday Inn & Suites, St. Cloud 888-465-4329 • www.ihg.com Room rate: \$129/night. Ask for group name MCIA/ Minnesota Crop Improvement Assoc. <i>Room block closes: January 3.</i>
<b>WEBSITE</b>	<a href="http://mncia.org/annual-meeting">mncia.org/annual-meeting</a>



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