



ADVERTISING CONTRACT 2014 MCIA DIRECTORY

1900 Hendon Avenue, St. Paul, MN 55108 ~ tel 612-625-7766 ~ fax 612-625-3748 ~ mncia@mncia.org ~ www.mncia.org

Company Name _____

Contact Name _____

Address _____

Phone _____ Fax _____

Email _____

The Directory is published every Fall. Please submit your advertising materials with payment.
Deadline for ad copy: August 30, 2013

Please indicate the ad size you are submitting:

- SOLD Color** - Inside front cover (7.5" x 10")..... \$625.00
- Color** - Inside back cover (7.5" x 10") \$500.00
- Color** - Full Page Center (7.5" x 10")..... \$500.00
- Black & white** - Full page (7.5" x 10")..... \$300.00
- Black & white** - 1/2 page horizontal (7" x 4.75")..... \$200.00
- Black & white** - 1/2 page vertical (3.375" x 9.75") \$200.00
- Color** - 1/2 page horizontal or vertical..... \$300.00
- Black & white** - 1/4 page (3.375" x 4.75") \$125.00
- Color** - 1/4 page (3.375" x 4.75") \$200.00
- Black & white** - 1/8 page (3.375" x 2.375") \$75.00

To submit an ad, please send payment and this contract to:

MCIA
1900 Hendon Ave
St. Paul, MN 55108

Email ad to:

janet.daninger@mncia.org

Preferred electronic formats include:

PDF, EPS, AI (Adobe Illustrator),
INDD (Adobe InDesign) or
Photoshop files.

Signature

Date

<i>For MCIA Office Only</i>	
Contract Received:	Check No.:
Ad Copy Received:	Amount:
Ad Copy Proof Received:	DR:

1/4 page (3.375" x 4.75")

Color - \$200.00

Black & white - \$125.00

1/2 page vertical (3.375" x 9.75")

Color - \$300.00

Black & white - \$200.00

1/8 page (3.375" x 2.375") \$75.00

LARGER SIZE ADS:

Color - Inside front cover (7.5" x 10") \$625.00

Color - Inside back cover (7.5" x 10") \$500.00

Color - Full page center (7.5" x 10") \$500.00

Black & white - Full page (7.5" x 10") \$300.00

1/2 page horizontal (7" x 4.75")

Color - \$300.00

Black & white - \$200.00