

Improving your process · Enhancing your products · Increasing your profits

## What is Quality Assured seed?

Quality Assured (QA) seed has met standards designed to preserve the purity and identity of a crop variety. Standards, similar to seed certification, enable a company to produce and market seed according to sound quality management practices.

## How is seed Quality Assured?

The Quality Assurance process includes field inspections, laboratory testing, audits of production records, and on-site evaluations of conditioning and treatment facilities. Seed meeting all requirements is eligible to be labeled with the AOSCA QA logo.

## Who produces Quality Assured seed?

Seed producers of all crop types may utilize a QA program to access a complete service for seed sold as varieties, hybrids, brands, or

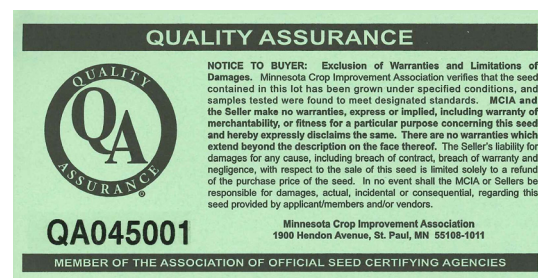
blends. QA programs can be customized to support an existing quality management system or as part of an AOSCA program.

## Why buy Quality Assured seed?

Quality Assured seed provides assurance to seed buyers that the seed is of known purity and quality as verified by an unbiased third party.

## What should I look for?

Seed meeting QA standards may bear a Quality Assurance label or be marked with a QA logo. Buyers of bulk quality assured seed may be provided with a QA Bulk Sales Certificate.



For more information, call MCIA or visit our web site at [www.mncia.org](http://www.mncia.org)

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