

1

Advertiser Name _____

Agency Name _____
IF APPLICABLE

Contact Name _____

Billing Address _____
STREET

_____ CITY _____ STATE _____ ZIP

Telephone _____ Fax _____

E-mail _____

2

Indicate the size and type of the ad you intend to place in the *Directory*:

- full page, **color**..... \$655
premium positions: inside front cover, page 1
- full page, **color**..... \$575
premium positions: center spread pages, inside back cover, page 2
- full page, **color**..... \$525
- full page, **B&W/grayscale** \$315
- 1/2 page, horizontal, **color**..... \$315
- 1/2 page, horizontal, **B&W/grayscale** \$210
- 1/4 page, **color** \$210
- 1/4 page, **B&W/grayscale** \$130
- 1/8 page, **B&W/grayscale** \$80

For ad art specifications, see reverse.

4

Return this completed contract, along with full payment, to:

MCIA
1900 Hendon Ave
Saint Paul, MN 55108

Please submit your ad art at the same time as your payment.

Email ad art to:

alan.makinen@mncia.org

**Deadline for receipt of ad art:
August 31, 2018**

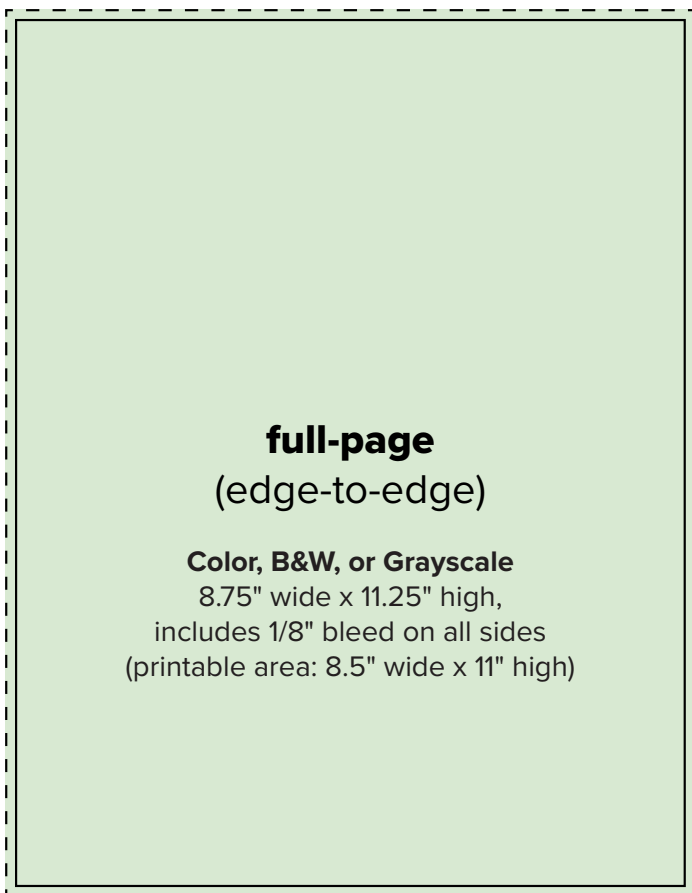
3

SIGNATURE

DATE


<p>FOR MCIA OFFICE ONLY</p> <p>CONTRACT RECEIVED: AD ART RECEIVED: AD ART PROOF RECEIVED:</p>	<p>CHECK NO.: AMOUNT: DR:</p>
--	---------------------------------------

Ad Art Specifications: 2019 MCIA DIRECTORY



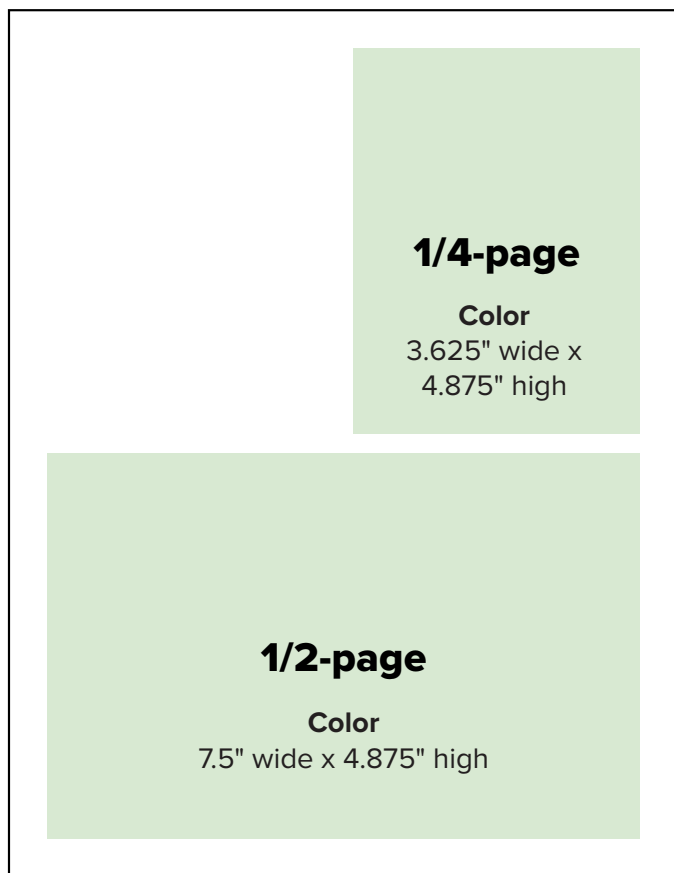
full-page
(edge-to-edge)

Color, B&W, or Grayscale
8.75" wide x 11.25" high,
includes 1/8" bleed on all sides
(printable area: 8.5" wide x 11" high)



full-page
(with half-inch
unprinted border)

Color, B&W, or Grayscale
7.5" wide x 10" high

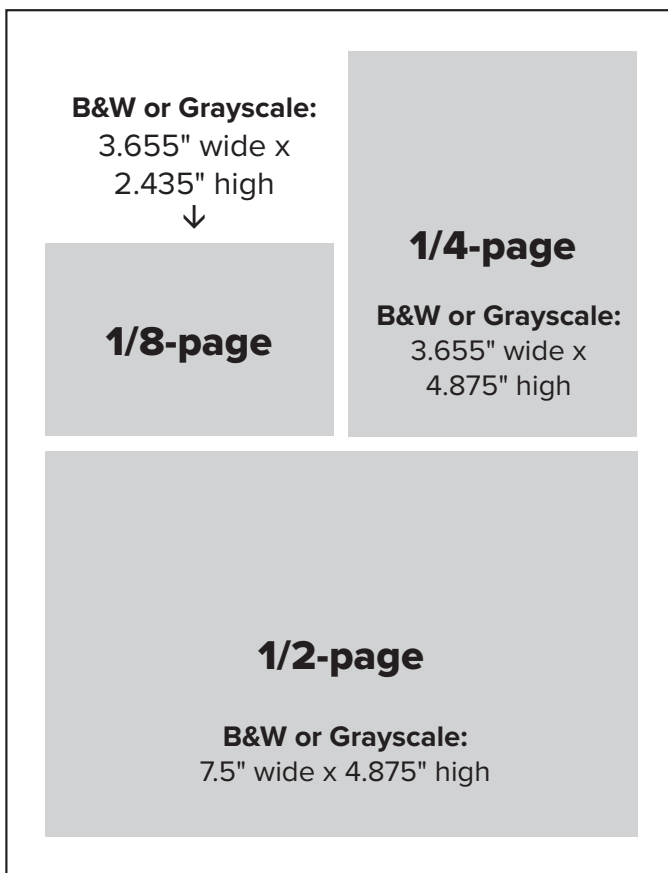


1/4-page

Color
3.625" wide x
4.875" high

1/2-page

Color
7.5" wide x 4.875" high



B&W or Grayscale:
3.655" wide x
2.435" high
↓

1/8-page

1/4-page

B&W or Grayscale:
3.655" wide x
4.875" high

1/2-page

B&W or Grayscale:
7.5" wide x 4.875" high