

1

Advertiser Name _____

Agency Name _____
IF APPLICABLE

Contact Name _____

Billing Address _____
STREET

_____ CITY _____ STATE _____ ZIP

Telephone _____ Fax _____

E-mail _____

2

Indicate the size and type of the ad you intend to place in the *Directory*:

- full page, **color**..... \$655
*premium positions: ~~inside front cover~~ **sold**,
~~page 1~~ **sold***
- full page, **color**..... \$575
*premium positions: center spread pages,
~~inside back cover~~ **sold**, page 2*
- full page, **color**..... \$525
- full page, **B&W/grayscale** \$315
- 1/2 page, horizontal, **color**..... \$315
- 1/2 page, horizontal, **B&W/grayscale** \$210
- 1/4 page, **color** \$210
- 1/4 page, **B&W/grayscale** \$130
- 1/8 page, **B&W/grayscale** \$80

For ad art specifications, see reverse.

4

Return this completed contract, along with full payment, to:

MCIA
1900 Hendon Ave
Saint Paul, MN 55108

Submit ad art at the same time as your payment.

To request an invoice, check this box

Email ad art to:
alan.makinen@mncia.org

**Deadline for receipt of ad art:
August 31, 2020**

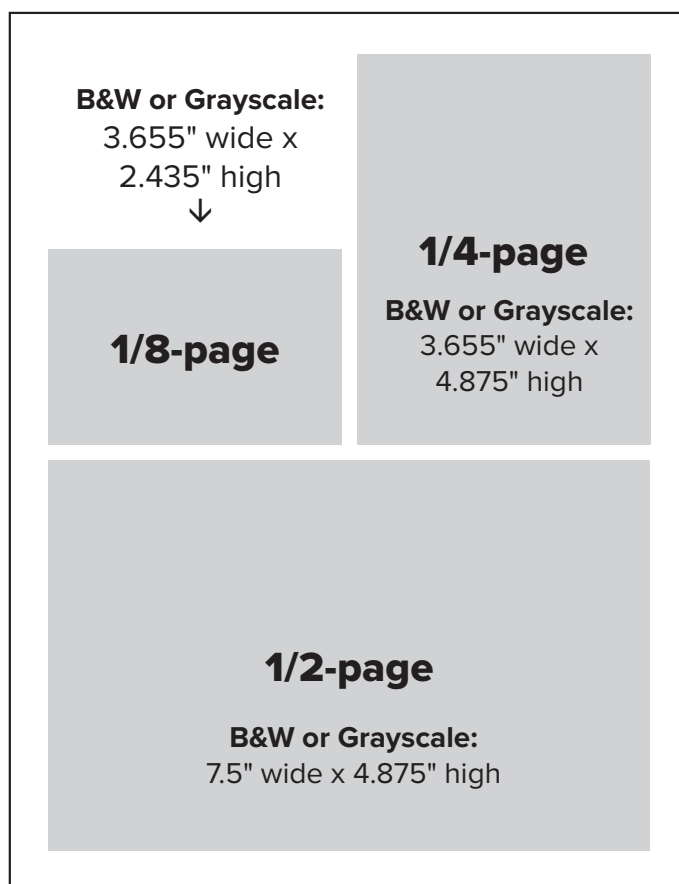
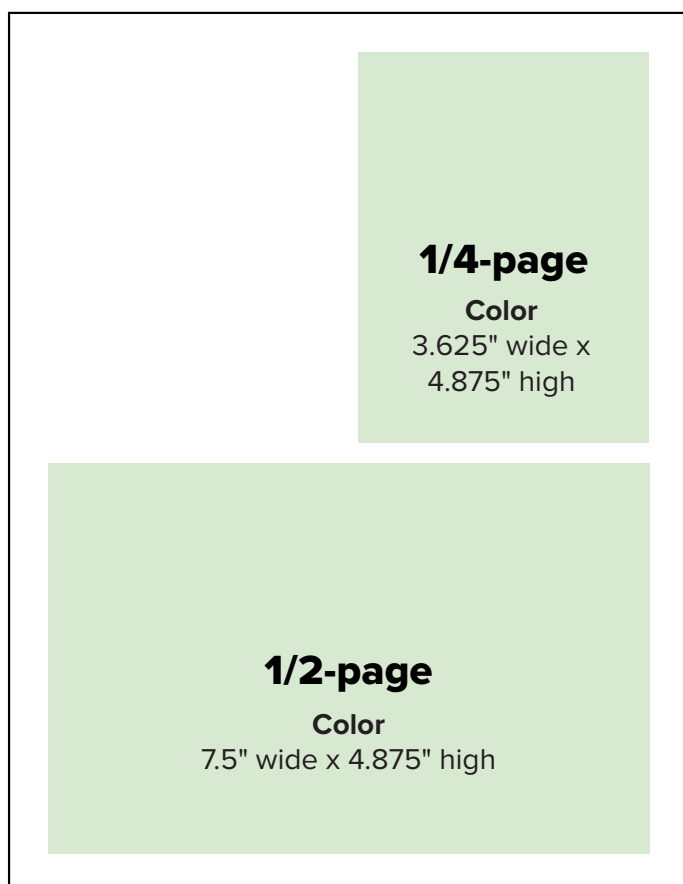
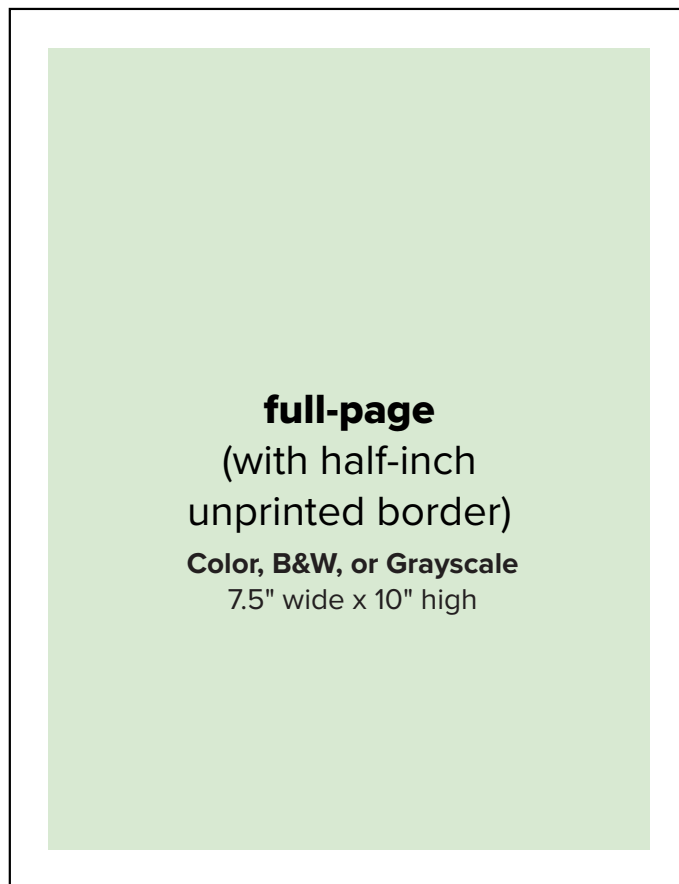
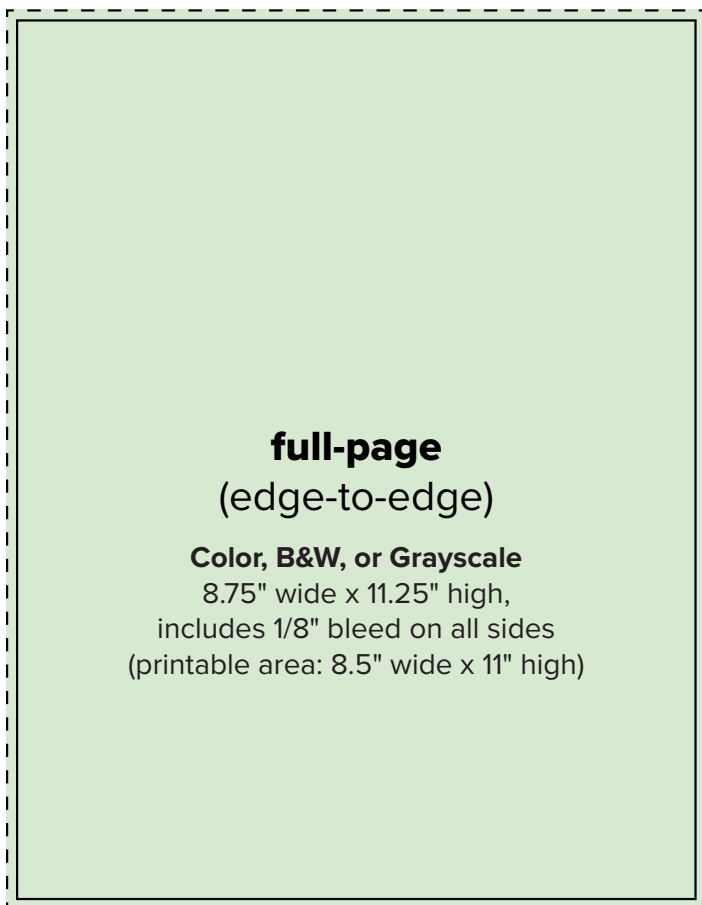
3

SIGNATURE

DATE

<p>FOR MCIA OFFICE ONLY</p> <p>DATE CONTRACT RECEIVED: DATE AD ART RECEIVED: DATE AD ART PROOF RECEIVED:</p>	<p>DATE PAYMENT REC'D: CHECK NO.: AMOUNT: DR:</p>
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Ad Art Specifications: 2021 MCIA DIRECTORY



Preferred file formats: PDF, EPS, AI (Adobe Illustrator).

E-mail ad art to: alan.makinen@mncia.org. **Questions?** Call 612-625-7766 and ask for Alan Makinen.