

1

Advertiser Name _____

Agency Name _____
IF APPLICABLE

Contact Name _____

Billing Address _____
STREET

_____ CITY _____ STATE _____ ZIP

Telephone _____ Fax _____

E-mail _____

2

Indicate the size and type of the ad you intend to place in the *Directory*:

- full page, **color**..... \$680
premium positions:
 - ~~inside front cover~~ **sold** ~~page 1~~ **sold**
- full page, **color**..... \$600
premium positions:
 - page 2 ~~inside back cover~~ **sold**
 - ~~center recto~~ **sold** center verso (left)
- full page, **color**..... \$550
- 1/2 page, horizontal, **color**..... \$330
- 1/2 page, horizontal, **B&W/grayscale** \$220
- 1/4 page, **color** \$220
- 1/4 page, **B&W/grayscale** \$140
- 1/8 page, **B&W/grayscale** \$80

For ad art specifications, see reverse.

4

Return this completed contract, along with full payment, to:

MCIA
1900 Hendon Ave
Saint Paul, MN 55108

Submit ad art at the same time as your payment.

Email ad art to:
alan.makinen@mncia.org

Deadline for receipt of ad art:
September 7, 2021

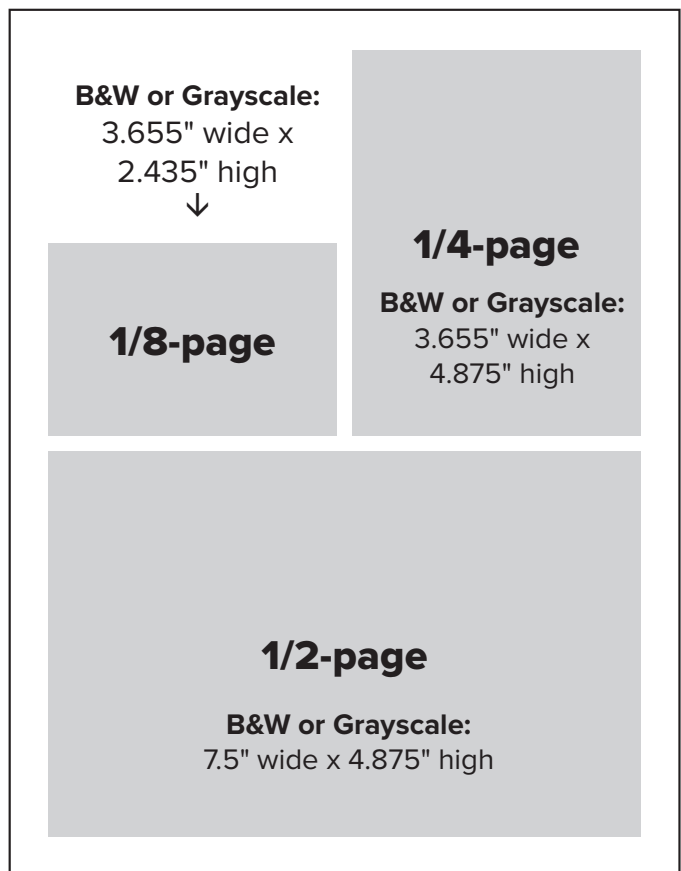
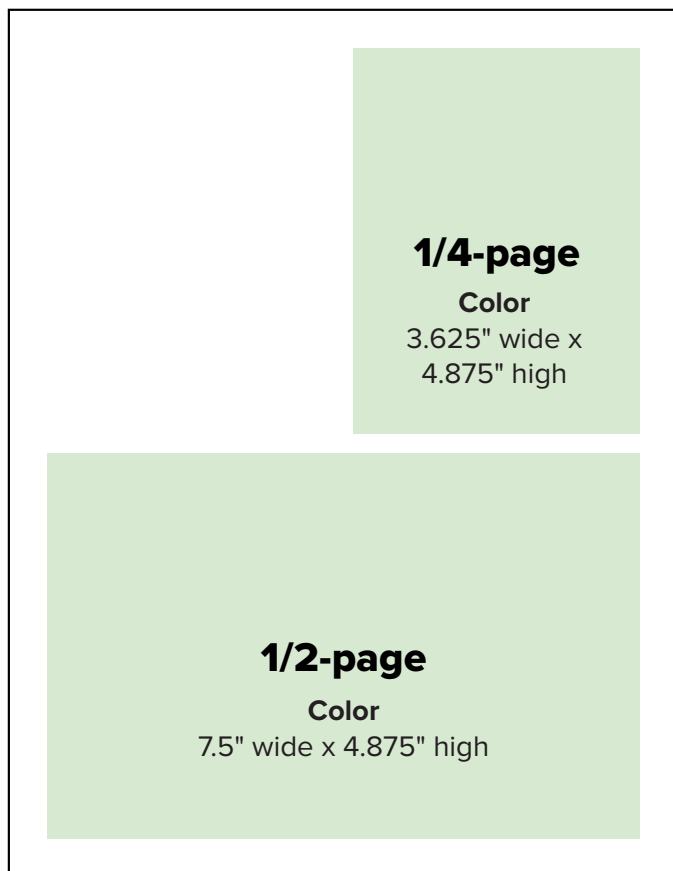
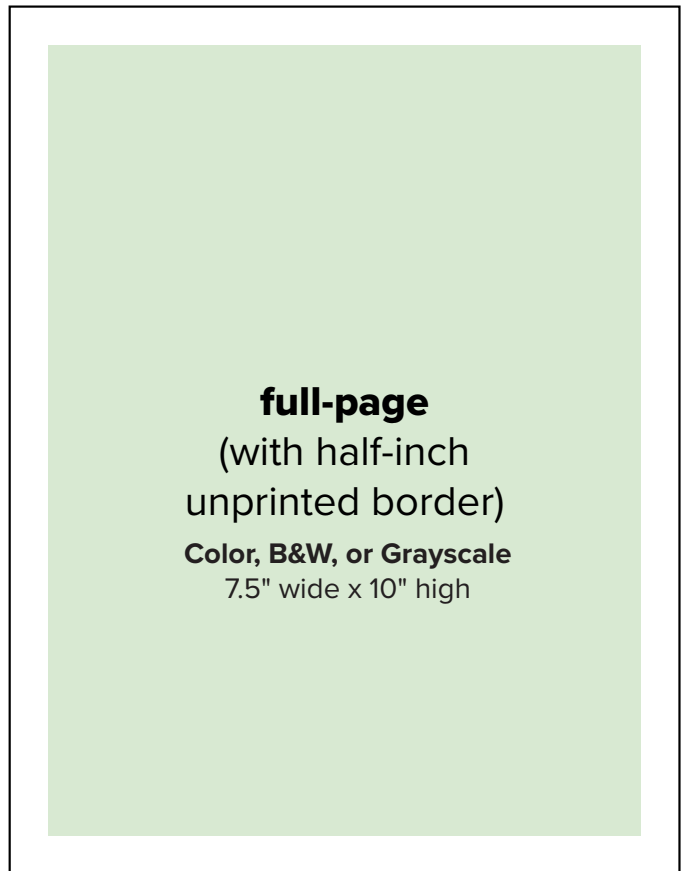
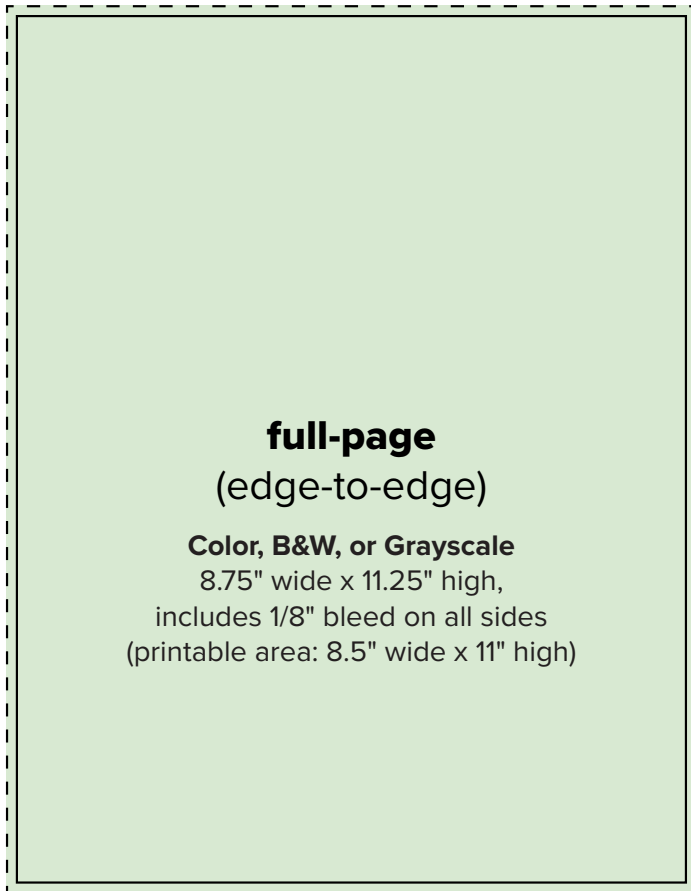
3

SIGNATURE

DATE

<p>FOR MCIA OFFICE ONLY</p> <p>DATE CONTRACT RECEIVED: DATE AD ART RECEIVED: DATE AD ART PROOF RECEIVED:</p>	<p>DATE PAYMENT REC'D: CHECK NO.: AMOUNT: DR:</p>
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Ad Art Specifications: 2022 MCIA DIRECTORY



Preferred file format: PDF. **E-mail ad art to:** alan.makinen@mncia.org.

Questions? Call 612-625-7766 and ask for Alan Makinen.