

1

Advertiser Name _____

Agency Name _____
IF APPLICABLE

Contact Name _____

Billing Address _____
STREET

_____ CITY _____ STATE _____ ZIP

Telephone _____ Fax _____

E-mail _____

2

Indicate the size and type of the ad you intend to place in the *Directory*:

- full page, **color**..... \$770
premium positions:
 - ~~inside front cover~~ **sold** ~~page 1~~ **sold**
- full page, **color**..... \$675
premium positions:
 - ~~page 2~~ **sold** ~~inside back cover~~ **sold**
 - ~~center recto~~ **sold** ~~center verso~~ **sold**
- full page, **color**..... \$615
- 1/2 page, horizontal, **color**..... \$370
- 1/2 page, horizontal, **B&W/grayscale** \$310
- 1/4 page, **color** \$245
- 1/4 page, **B&W/grayscale** \$185
- 1/8 page, **B&W/grayscale** \$90

For ad art specifications, see reverse.

3

SIGNATURE

DATE

4

Return this completed contract, along with full payment, to:

MCIA
1900 Hendon Ave
Saint Paul, MN 55108

Submit ad art at the same time as your payment.

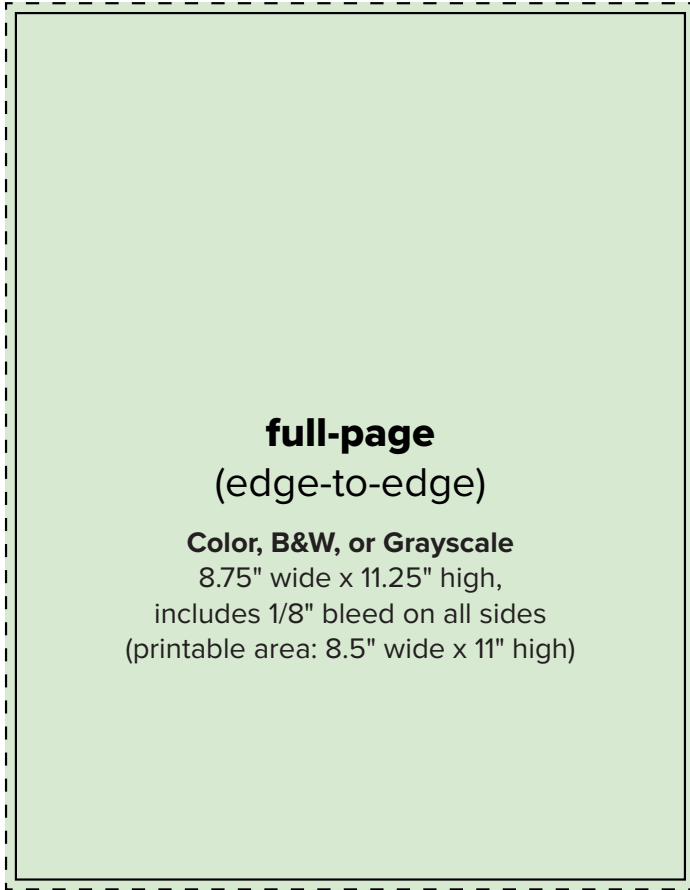
To request an invoice, check this box

Email ad art to:
alan.makinen@mncia.org

Deadline for receipt of ad art:
September 1, 2023

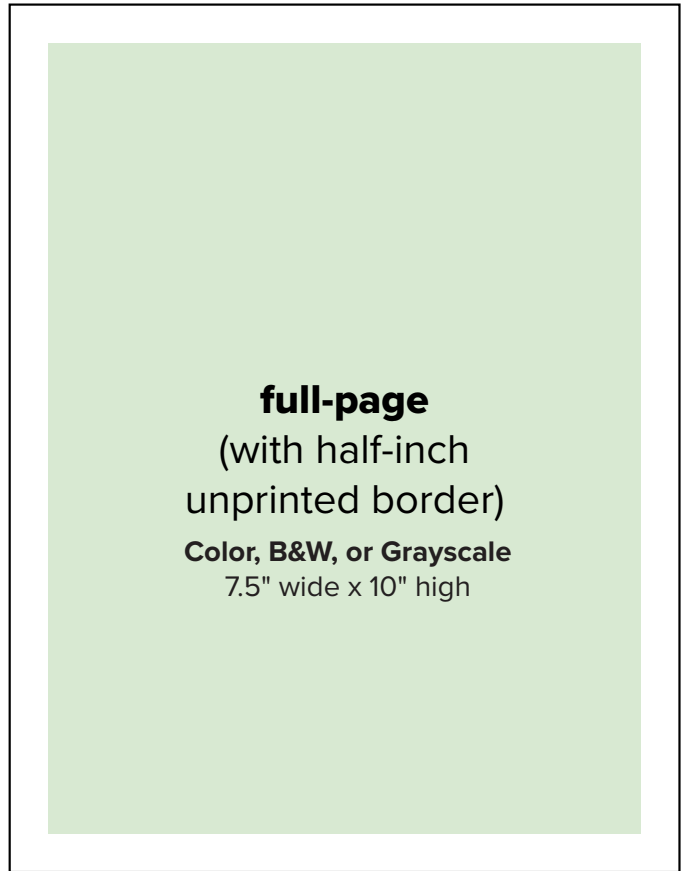
<p>FOR MCIA OFFICE ONLY</p> <p>DATE CONTRACT RECEIVED: DATE AD ART RECEIVED: DATE AD ART PROOF RECEIVED:</p>	<p>DATE PAYMENT REC'D: CHECK NO.: AMOUNT: DR:</p>
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Ad Art Specifications: 2024 MCIA DIRECTORY



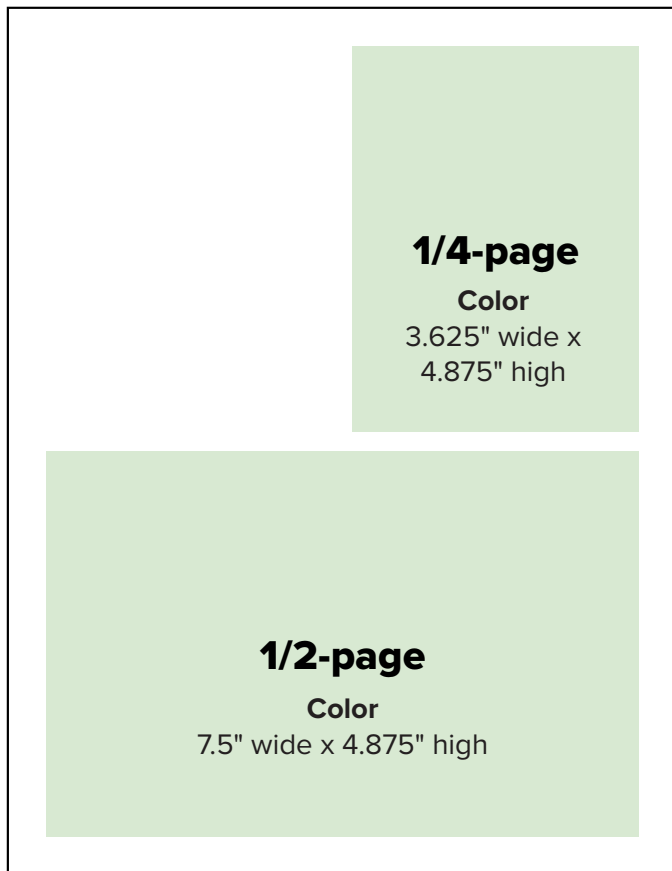
full-page
(edge-to-edge)

Color, B&W, or Grayscale
8.75" wide x 11.25" high,
includes 1/8" bleed on all sides
(printable area: 8.5" wide x 11" high)



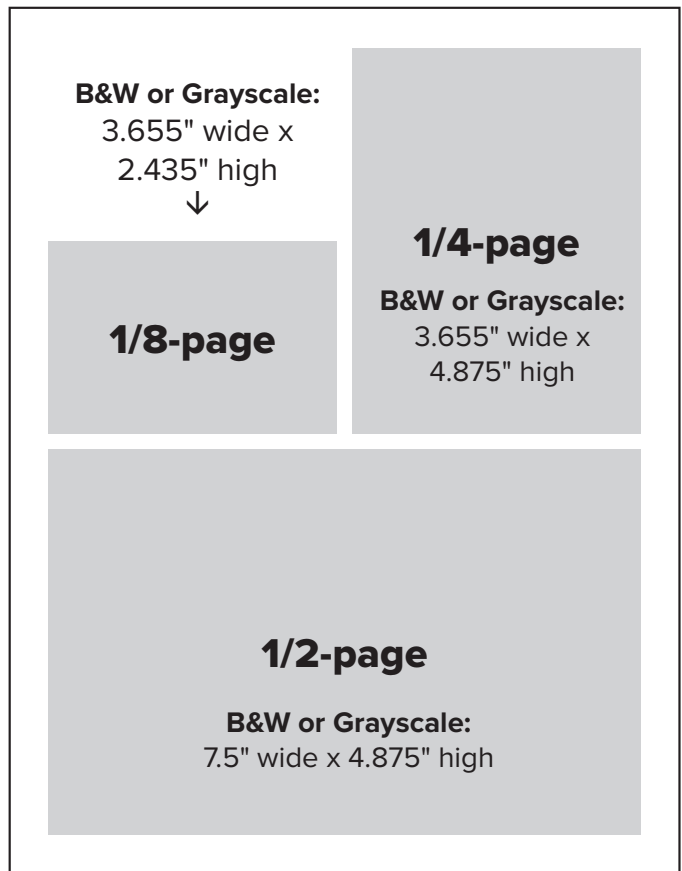
full-page
(with half-inch
unprinted border)

Color, B&W, or Grayscale
7.5" wide x 10" high



1/4-page
Color
3.625" wide x
4.875" high

1/2-page
Color
7.5" wide x 4.875" high



B&W or Grayscale:
3.655" wide x
2.435" high
↓

1/8-page

1/4-page
B&W or Grayscale:
3.655" wide x
4.875" high

1/2-page
B&W or Grayscale:
7.5" wide x 4.875" high

Preferred file format: PDF. **E-mail ad art to:** alan.makinen@mncia.org.
Questions? Call 612-625-7766 and ask for Alan Makinen.